



Demand Planning Solution



The challenge: The efficient prediction of future sales

Decision Inc.'s Demand Planning Solution optimises business operations by accurately predicting product consumption at a detailed level. With a comprehensive understanding of which products are fast, medium and slow moving, organisations are able to develop accurate replenishment strategies thus storing the optimal amount of stock.

By effectively managing the supply and demand of stock, organizations are able to improve customer satisfaction, reduce inventory costs and increase revenue.

Decision Inc.'s Demand Planning Solution is effective for predicting the impact of sales promotions in order to maintain the correct stock levels for the duration of a sales promotion.

Key Benefits



Enhance Negotiations: Long-term forecasting



Stockholding Optimisation: Optimise the quantity of safety stock



Risk Reduction: Avoid poor supply chain management



Improve Accuracy: Sales, pricing and promotions

Decision Inc.



Decision Inc. has worked with a wide range of clients, from large corporations to smaller businesses. We are widely recognised as a leading provider of information management solution services and tools with a strong focus on technical excellence and building long term customer partnerships.

Our vision is to deliver real value by providing our clients not only with robust data and best of breed platform technologies, but also with the capability to make more effective decisions, faster. We are experts in the implementation, support and execution of these technologies.

Dashboards

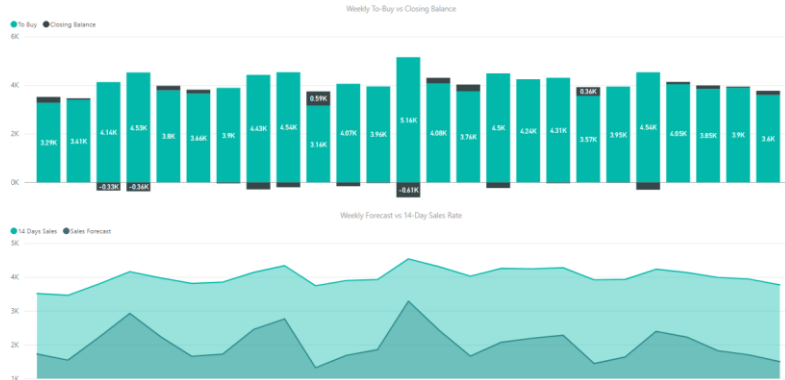


Industry Case Study Replenishment Strategy

Replenishment Prescription | Commodities | Maize Meal 1KG

4.01K 2.01K 3.51K

Avg 14-Day Sales Rate Avg Weekly Forecast Avg Weekly To-Buy



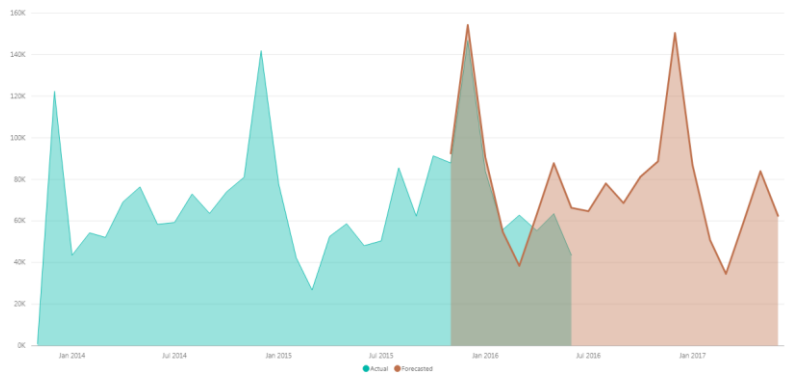
Industry Case Study Product Demand Forecast

Monthly Forecast | Liquors | Savanna Dry 330ml

Select a Date Range



Avg monthly Accuracy



Industry Case Study Promotional Effectiveness Forecast

Pricing Impact Forecast vs Actual Forecast | CHIPS Large Tortilla

