What to aim for Corporate Strategy 'ambition and constraints'

Strategy, Ambition and Objectives

- Vision
- Purpose
- Mission
- Strategic Priorities
- Financial Ambition



- Constraints
- Risk Appetite



Performance Monitoring

Corporate Exco Division Strategy Performance Plan Strategy Plan Division Staff KPls

Where to play Business Model 'outside in'

**Growth Strategy** 

Top-line, revenue growth through strategic review and analysis

- Brands
- Value proposition

- Customers
- Markets
- Channels

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- Deliver financial objectives
  Unlock sources of revenue and
  profit
- Drive growth targets and enhance revenue
- Develop and commercialise new products or services
- Understand market dynamics to enable expansion

How to win Operating Model *'inside out'* 

## **Cost Strategy**

Bottom line margin growth and protection through strategic review and optimisation

- Technology, Operating model, Governance & risk
- Support services
- People & skills
- Business processes
- Organisational structure



- Effectively enabling the business model
- Drive efficiency and effectiveness
- Maximise and leverage economies of scale
- Increase EBIDTA performance through sustainable cost savings

## Potential Cost reduction impact

Areas	Impacted area	Identified improvement opportunity	Opportunity benefit (% of cost base)
Equipment Utilisation	- Non-Productive equipment	- Lack of monitoring tools	10% - 20%
Asset Management	<ul><li>Maintenance schedules:</li><li>Asset Management System</li></ul>	- Repair vs. Replacement - No Asset Management Strategy	12% – 20%
Inventory Management	<ul><li>Decisions made in isolation</li><li>Critical spares</li></ul>	- Stock levels	<b>5% - 18%</b>
Staff Productivity	<ul><li>Lost time</li><li>Shift Structure</li></ul>	- Overtime - Poor staff planning	10% - 25%
Quality / Yield Management	- Beneficiation process control	- Blending Controls	8% - 12%
Energy Management	- Production and maintenance plans	- Wasted Fuel & suboptimal energy usage	4% - 8%
Capital Projects	<ul><li>Insufficient front end loading</li><li>Poor Project Controls</li></ul>	- Cash constraints - Overruns compared to plan	<b>7</b> % – <b>12</b> %
Working Capital	- Payment inefficiencies		<b>7</b> % – <b>1</b> 5%
Support Services	<ul><li>Role duplication</li><li>Spans of control in management functions</li></ul>	<ul> <li>Reporting and monitoring systems alignment</li> <li>Mismatch in skills and job profile</li> </ul>	15% - 25%