

# Adaptive Insights Business Planning Cloud

Adaptive Insights is powering a new generation of business planning for businesses of all sizes with the Adaptive Insights Business Planning Cloud. Addressing the need for greater business agility in a world that moves fast, Adaptive Insights' hallmark easy-to-use planning solutions are available to everybody in an organization. Our Business Planning Cloud delivers a new way for people in companies to collaborate, gain business insights, and adapt with agility.

## Everybody Plans

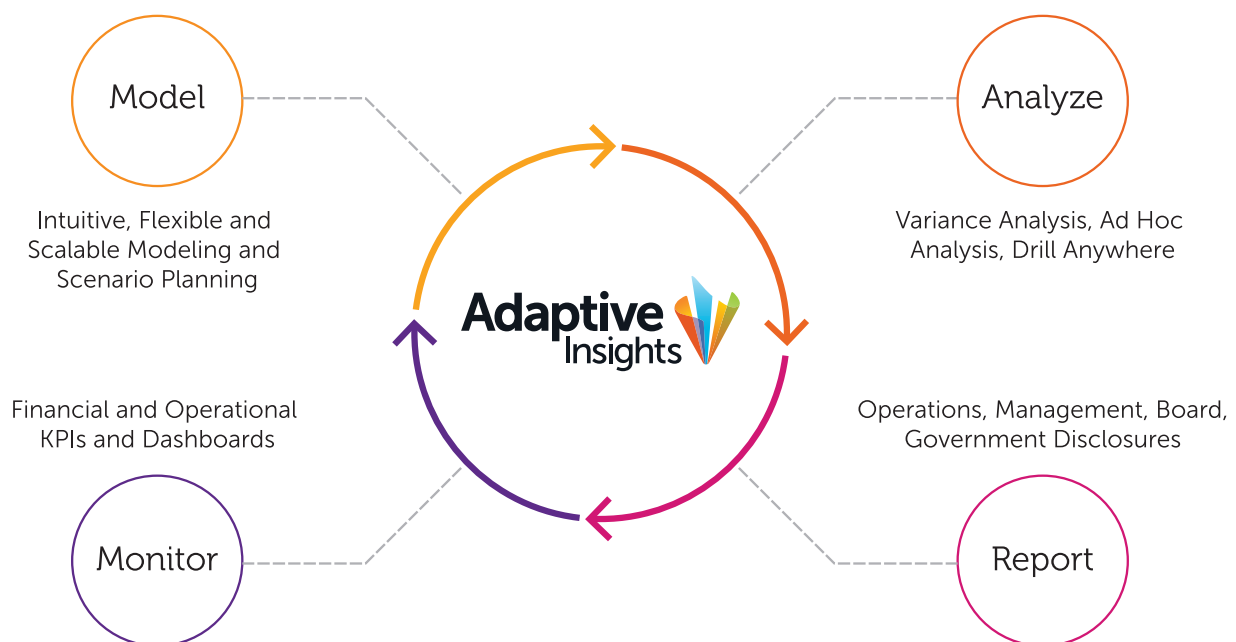
Our experience serving over 3,800 customers of all sizes, in a variety of industries, around the world has led to our observation that everybody plans. No matter the size of the organization, in every function, every industry, and every geography—everyone engaged in running a business is involved in the planning process.

The observation that everybody plans informs our business strategy and how we develop our products. Our strategy is to enable all the different functions that plan. To do this, we build products that make it easier for everybody to plan together. Our goal is to provide the kind of ease of use that invites everybody's participation in the planning process.

We all know that the pace of change in the world is accelerating. But in most companies, slow, static manual planning processes inhibit the kind of informed, rapid decision-making needed to be agile and navigate today's changing world.

We believe you can break free of static planning with an active planning process that is collaborative, comprehensive, and continuous—one that results in a better business plan. You'll get greater visibility into business performance, build confidence in the numbers, make data-driven decisions, and increase buy-in and accountability throughout the organization.

Active planning requires a software solution that is easy, powerful, and fast. Our Business Planning Cloud is easy, so you can plan as a team. It's powerful, so you can model anything and analyze everything. And it's fast, so you can model rapidly and adapt quickly.



## Plan and Adapt Without Compromise

Our Business Planning Cloud enables the entire business planning process. We've embedded reporting and analytics so you can plan the business, monitor and analyze performance, test scenarios to select course correction to achieve your goals, and report your results to your internal and external stakeholders.

The patent-pending Elastic Hypercube Technology supercharges our Business Planning Cloud platform with the power, scalability, and performance companies of all sizes need to model the complexities of their business and to report on and analyze results – without compromising ease of use.

Our Elastic Hypercube Technology enables companies to manage large, data-intensive models. It enables modeling with:

- Extremely large-scale models with quintillions (10<sup>18</sup>) of cells
- Unlimited dimensions and unlimited dimension values
- Unlimited planning scenarios
- Rapid analysis, comparison, reporting without cumbersome setup or additional cubes

Whether you're planning an entire business's financial plan at a corporate level, the financial plans for a single division, or operational plans for a single function or department, we enable the continuous planning process. Individual groups can plan and model their own aspects of the business at the needed level of detail, on their own cadences, and then these plans can be federated into an integrated corporate plan, orchestrated by finance.

And best of all, because the Business Planning Cloud comes from Adaptive Insights, users don't have to compromise between power, ease of use, or ease of deployment and ongoing adaptability.

### Adaptive Insights

- Reduces time spent on budgeting, planning, consolidation, reporting, and analytics by over 50%
- Increases cost efficiency by more than 75% compared to legacy on-premises solutions

The Adaptive Insights Business Planning Cloud is a complete set of software capabilities, platform, and solutions that enables the next generation of business planning for organizations of all sizes.